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FUNDRAISING RAISING PH AWARENESS IDEAS

Thank you for considering raising money for PHA UK. We hope the following information will help to make organising your event easier. Each event also raises much needed awareness for PH. It is estimated that there could be over 4000 people in the UK undiagnosed. Therefore there is much work to be undertaken to highlight the disease and we very much value your support.

Charity Information:

People will want to know why they should sponsor or support you. PH is a rare disease and one that they are unlikely to have heard of or understand it easily. Contact the PHA UK for leaflets and literature to distribute and help you convey your messages. The clearer you are the easier it will be for you to persuade people to help. Remember to keep PHA UK informed of your efforts and don't hesitate to ask for guidance or assistance.

Setting Targets:

Plan well ahead and start as soon as you can. Calculate how long you have got to raise money and set yourself ambitious but achievable goals. Decide who to ask for support and how to approach them.

Delegate:

Never underestimate the value of volunteers and helpers. They could have hidden talents and the ability to access untapped donors. Let your volunteers decide how they would like to help, so they feel comfortable with their involvement.

Networking:

Make a list of potential sponsors and supporters. Include relatives, friends, colleagues, neighbours, schools/colleges, business contacts, pubs, sports and social club contacts, Christmas card list etc. At work – This is always a great place to circulate a sponsorship form., or perhaps send out a mass e mail. Give people as much information as possible. Put information on notice boards; in newsletters and let customers and suppliers know what you are doing. Carry change so that you can accept large notes as donations. Many companies work on a match-giving scheme so it may be worth asking about this. (They donated/match the amount raised by you raise) Keep reminding yourself that every little helps!

Accounting:

Keep accurate records for yourself and the charity. Record all monies on a sponsorship form, together with details of who made the donation and when and include a tick box to ask them if they are a UK taxpayer. The charity can use this information to boost the amount raised through the Gift Aid scheme.

Large Events:

Balls and Dinners are great fundraisers, but cost a lot to stage. Seek out sponsorship for the food, music or even venue. Make extra money with programmes, raffles draws and auctions. Hire a photographer to take and sell photos of your guests.

Auctions:

Write to celebrities and ask for signed memorabilia to auction. You can also auction holidays, flights, etc etc. If you don't have an auctioneer try a silent auction where each bidder write their latest bid down on paper.

Race Nights:

You can hire a 16mm film of a horse race and show it at an event. Tel 0870 735377 for details. You run the betting and take a percentage of the profits. There are a few restrictions under the Lotteries and Amusement Act and the race cannot be the only attraction, so offer food and drink as well.

Parties:

Invite family and friends to a birthday party and not to bring a present but to sponsor you instead. With good support you will be amazed at how much you can raise.

Bazaar, Fetes, Car Boot Sales and Jumble Sales:

Raise extra money by having an auction, raffle or quiz. Don't forget to give our PH leaflets and information.

Collection Boxes:

PHA UK has collection boxes and stickers. Collections must be licensed by the local councils or the equivalent, collectors must be over 16, carry permits and wear an official badge. (Ask PHA UK) Money must be collected in a sealed tin or envelope, counted in the presence of 2 people and a return must be made to the licensing authority.

Managing your Sponsors:

Gift Aid: Tax on charitable donations can be allocated to the charity, which increases sponsorship by 28%. PHA UK can provide the appropriate forms for the donors to sign.

Thanks: Acknowledge every contribution and keep records.

Sponsorship: Offer to wear a t-shirt with a company logo in return for a donation.

Getting Publicity:

Try contacting local newspapers, radio and TV. Ask PHA UK for a media pack designed specifically to help you do this.

Do' and Don'ts:

Do – Have fun. Fundraising can be very rewarding!

Do – Plan a target group. Direct your letters to named individuals.

Do – Think about what a company can gain from sponsoring you – free publicity, advertising etc.

Do – Tell everybody you know about what you are doing.

Don't - Send random letters asking for money. You will rarely get a response.

Don't – Leave it to the last minute, plan well ahead.

A-Z OF IDEAS:

Abseil – sponsored

Aerobics – Organise a sponsored aerobathon with the help of gyms, leisure centres and sports shops

Afternoon Tea - Put the kettle on! Entertain guests with raffles, auctions tombola, music etc.

Air Miles – Collect your own and auction them

Art/Crafts Stall – Make necklaces, cards etc and sell them on a stall

Auction of Services – Auction services of business people, anything from lessons to accountancy.

Bad Tie Day – Charge your colleagues a pound to come in wearing their loudest tie. Award a winner.

Baked Bean Bath – Get sponsored to sit in a bath of baked beans for a day! Charge friends to join you.

Balloon Race – Offer a prize.

Barbecue

Barn Dance

Beat the Goalie – Footballers pay to enter.

Bed Push –

Bingo

Blue Lipstik Day – This represents the tinge of blue PH patients can turn!

Board Game Evening – Invite friends over and charge them to play

Boat Race – Team build model boats and race them.

Boat Trips – Include refreshments and sell tickets.

Book Sale

Bungee Jump

Burns Night: Theme evening

Cake Stall

Calendars – Design and sell a calendar

Car Boot Sale

Car Treasure Hunt

Car Wash – Wash cars at a shopping centre or car park

Carol Concert – Host a festive concert. Sell minced pies and mulled wine

Carol Singing

Children's Party – Sell tickets

Coffee Morning

Collecting boxes/tins

Concerts

Darts Tournament. - Challenge pub teams with prizes.

Disco - Try a themed night

Dog Show – Charge to enter. Ask a pet shop to sponsor

Dog Walk - Sponsored

Duck race – Sell numbered plastic ducks and race them along a river.

Easter Egg Hunt

Eating Marathon

Eyebrows – Get sponsored to shave them off!

Face Painting – Get creative

Fancy Dress Party

Fashion Show – Ask local companies to help.

Fastathon – Ger sponsored to fast. Consult your doctor first

Fete – Involve the whole community

Football Tournament

Game Show – Host a Who wants to be a Millionaire or Weakest Link evening.

Garage Sale

Garden Party

Gardening – Offer your services.

Glamorous Gran – Charge to enter and ask local salons to donate prizes. Involve local media.

Hallowwen Party

Head Shave

Household Sale – Sell your unwanted belongings

Ironing – Offer your services

Karaoke

Line Dancing

Marathons

Mile of Pennies – Make a mile of pennies in your local town. Ask shoppers to donate.

New Years Resolutions – Get sponsored to stick to one!

Open Garden

Outward Bound – Seek sponsorship to camp, climb etc.

Paintballing – Players pay to enter

Pancake Race – Charge teams to enter

Parachute Jump

Petrol Tokens – Trade them for gifts for a raffle

Plant Sale – sell donated and home grown plants

Playstation play off

Pledges - Sell pledges of support, donations or services.

Pop Concert

Pub Games Night – Darts, dominos. cards etc.

Quizzes.

Race Night

Raffle – check raffle laws

Ramble – take a group of people on a ramble

Recipe Book – Publish favourite recipes

Scavenger Hunt – Variation on treasure hunt.

Skittles – make a night out in a pub

Skydiving

Slimming Contest - Sponsored

Sponsored Silence

Swear Box

Swimathon – Get sponsored by length, minute mile etc.

Talent Competition

Ten Pin Bowling

Tombola

Underwear Party – One for the adults!

Unwanted Presents – Arrange a post Christmas sale of unwanted gifts

Waxing – Get sponsored to wax your legs or chest (boys)

Windscreen Wash – Charge to wash windscreens at a local petrol station.

Wine Tasting – Arrange raffle